Hi there! We are Bergos, an internationally operating, independent Swiss Private Bank with headquarters in Zurich and offices in Geneva. We have a clear focus: we do Human Private Banking.

We are Bergos since 2021 but our name represents our origins which trace back to 1590, to the founding of Joh. Berenberg, Gossler & Co. KG, our former mother company. It honors the many generations who, for more than four centuries, fostered entrepreneurial thinking, education and integrity. It expresses the ideals of independence, continuity, and openness to the world. We understand, respect and value this responsibility.



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# rivate banking since 1590 and/or 2021





HUMAN PRIVATE BANKING

## one of the **YOUNGESt** and/or **OC**

THE BERGOS NEXT GENERATION INITIATIVE

# what's NEXT.

We are here to support you, the next generation. And we'll meet you where you're at:

Are you a sophisticated investor with your own strategies in place? Great! Our experts look forward to discussing which investment solutions and latest trends are the best choices for you.

Financial markets are not your thing and you'd love a hand with financial matters? We got you! Our collective expertise is at your service.

We offer unique networking opportunities. Therefore, we designed five different communities. Check them out!

### aglance

A dedicated young team of client advisors just for you

#### Education on financial matters

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we offer a podcast "Bergos Ed" and additional educational opportunities to equip you with the necessary tools to understand the world of investments

Our entire product landscape, competence and investment universe conditions, exclusively for our young clients

Exclusive events and communities to network, learn and share ideas

Continuous updates and interesting insights in our Next Month Newsletter

## mone



## investor

For everyone who is interested in capital markets and investing in financial products such as equities, bonds, alternative investments or (crypto-)currencies. Whether you are new to the investment world or already have experience in market analysis or trading, you will find some like-minded people and inspiring topics here.

## entrepreneur

Build it! This is the right community for those who want to get things started! Whether you are fascinated by new and innovative business models, an entrepreneur in the making, or you have already turned your passion into your own professional endeavor – here, you will be surrounded by people with similar experiences, those who have succeeded and those who have learned.

Maybe you are a successor of a family enterprise and you strive to protect the family's heritage for future generations. Protecting family wealth and legacy is not without challenges. No worries, you are not alone! In this community you will find people who are in a similar situation.

## collector

Who is the next big artist? What's going on in the art world? Who to watch and who to know? We'll talk about the players and the game. If you are interested in collecting, would like to be closer to the art world, are interested in art fairs, or maybe would like to work in art – join this community for art, art.

#### passion

Enthusiasts. Founders. Movers and Shakers. Passion! Following your passion and pursuing your dream is the most important form of success and happiness? You have a great idea but you don't quite know how to go about manifesting it? Then this community is the perfect platform to exchange ideas, receive valuable impulses and move towards turning passion into purpose. Here, we can tackle how to remove roadblocks in an exchange with like-minded people that once were exactly in your position.

# bigthing

A new world order? This community is for everyone who is thrilled by big topics that will permanently shape the structures that we live in, disrupt traditional approaches, and have significant impact on our world. Open-mindedness, curiosity, critical thinking, expansiveness - this community fosters all these qualities through exchange and connection, while sharing valuable knowledge on new subjects.

#### And what moves **US**?

Our world is constantly changing and we have to play our role in it.

We are not only focused on generating financial returns through investment strategies, but also we aim to be an impactful force that drives positive change in our society and our environment.

You can participate in a sustainable development with our ESG investment solutions, for example, through investing in funds focused on resolving climate, social or governmental issues.



#### atagance

#### Entrepreneurial

We are a bank led by successful entrepreneurs innovators and thought-leaders in their respective industries . Therefore, our approach and focus are particularly future-oriented and business-minded. We are dedicated to serving entrepreneurs and their families for generations.

#### We offer both discretionary and advisory mandates,

complimented by a broad range of capital market insights, publications, podcasts, etc.

#### We go beyond money

Our holistic approach goes further than the investment of assets. Not only our inhouse "beyond" services such as Art Consult attest to that: whether you need university counselling or want to invest in real estate – we draw on our extensive network to connect you with the right person to find suitable solutions for your particular needs.